



**TREK FOR TEENS
FOUNDATION**

IMPACT REPORT



2021–2022

FOREWARD

It is my sincere pleasure to introduce this work summarizing our efforts to reduce youth homelessness over the last year. Although the COVID-19 pandemic continued to be a challenge, through the efforts of our highly motivated and extremely dedicated teams of youth we have seen tremendous impact across Ontario and Québec. I have been very impressed by the creativity and wide variety of activities, projects, and events that have been adapted or developed to help homeless youth in our local communities who have been disproportionately affected by the pandemic. I am also excited to share with you some of our plans as we continue to grow the Foundation and our impact over this upcoming year.

Trek for Teens seeks to increase awareness and raise funds for homeless youth in our communities, and it is our intent to provide a means for everyone to enjoy making a difference through their own talents and skills. This inclusive approach motivates youth to take what they love to do, their passions and gifts—whether it is fashion, music, athletics, or something entirely unique—and turn them into a way to support homeless youth in their own community. It gives them an opportunity to enjoy making a real difference, while raising awareness and funds for a cause that is both relevant and pertinent to youth.

With up to 40,000 young individuals experiencing homelessness each year in Canada, there is no better time than now to learn more about the Trek for Teens Foundation and to join us in our work. Thank you for taking the time to review this report and I look forward to your partnership and support as we move forward together.

Sincerely,



Michael Bazzocchi
Ph.D., P.Eng.
President

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WELCOME



The Trek for Teens Foundation is an entirely youth-led and volunteer-run charity that focuses on raising funds and awareness for youth experiencing homelessness. Since our inception in 2007, we have raised over \$90,000 in funds which have been donated to our partner shelters. We are a team of over 100 volunteers and operate in 8 regions across Ontario, Quebec, and British Columbia.

We engage thousands of young people from across Canada through awareness and fundraising events held year-round.

OUR VISION

Our vision is for at-risk and homeless youth across Canada to be healthy, happy, safe, and successful.

OUR MISSION

Our mission is to increase awareness, support, and access to services for at-risk and homeless youth in our local communities. We empower everyone to use their passions, talents, and skills to enjoy making a difference.

THE ISSUE

YOUTH HOMELESSNESS

Youth homelessness is an epidemic in Canada. Each year, between 35,000 to 45,000 youth aged 13 to 24 experience homelessness in Canada, often coming from specific marginalized communities, such as Indigenous peoples and LGBTQ+.



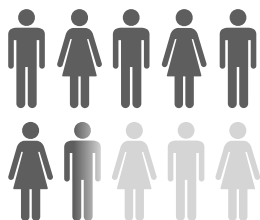
20%

of the Canadian homeless population are youth between the ages of 13 - 24



69%

have been victims of a crime, including 53.8% being physically and/or sexually abused

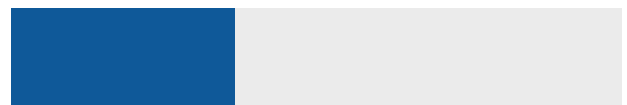


65%

of homeless youth come from families with substance abuse issues



42% have attempted suicide at least once

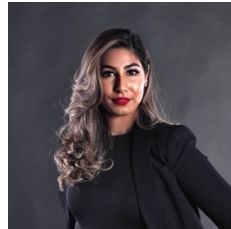


35% have had at least one serious overdose

OUR BOARD



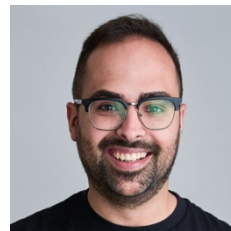
Michael Bazzocchi
Ph.D., P.Eng.
President



Natasha Chatur
B. A., PMP
Charity Filing Manager



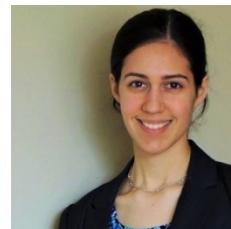
Brian Page
MBA
*Corporate Relations
Advisor*



James Costa
Marketing Advisor



Adrian Kuchtaruk
MSc
Departmental Advisor



Claire Veira
CPA
Treasurer



Nicole Bazzocchi
MHSc., S-LP, Reg. CASLPO
Leadership and Outreach Advisor

EXECUTIVE TEAM

PRESIDENT



Michael Bazzocchi

Ph.D., P.Eng.

President

VICE PRESIDENTS



Natasha Chatur

B. A., PMP

Vice President, Engagement



Adrian Kuchtaruk

MSc

Vice President, Operations



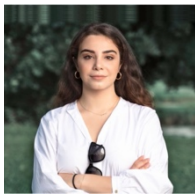
Claire Veira

CPA

Vice President, Finance

EXECUTIVE TEAM

DEPARTMENT AND REGIONAL DIRECTORS



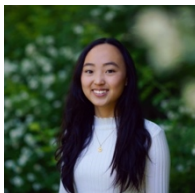
Romina Sotoodeh
*Director of Charity
Engagement*



Wen Bo
*Director of Corporate
Relations*



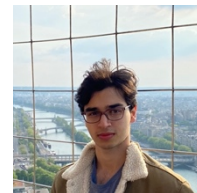
Syed Haider
Director of Human Resources



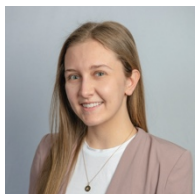
Catherine Qi
*Director of Leadership
and Outreach*



Heather Ecobichon
*Director of Media and
Advertising*



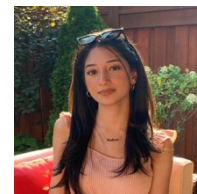
Mikail Malik
Regional Director of Hamilton



Alyssa Labelle
*Co-Regional Director of
Sudbury*



Hannah Skrinar
*Co-Regional Director of
Sudbury*



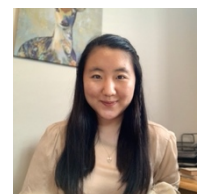
Maheen Arshad
Regional Director of Toronto



Madison Troke
Regional Director of Kingston



Isabelle Deaconu
Regional Director of London



Veronica Xia
Regional Director of Montreal

OUR IMPACT



\$25,853

In total revenue from donations, fundraising events, and sales for the year ended June 30, 2022



\$4,924

Value of in-kind donations made to youth shelters for the year ended June 30, 2022



97

Members at Trek for Teens, including executives, volunteers, and high school student leaders



21

Events held across our regions, both online and in-person (when safe)



10

Partner charities across our regions in Ontario, Quebec, and British Columbia



1,500+

Social media followers across Facebook, Instagram, and Twitter to help raise awareness

REGIONAL HIGHLIGHTS



TORONTO

- The University of Toronto team raised over \$1,800 in in-kind donations through their two donation drives
- The University of Toronto team partnered with DeSerres for their paint night event

HAMILTON

- Trek for Teens Hamilton has now become an officially ratified club at McMaster University, allowing us to further engage with local students
- Raised \$230 through merchandise and succulent sales

KINGSTON

- The Queen's University team was completely filled, which increased team member engagement and cohesiveness
- Ran 5 events throughout the year including trivia nights and rose gram sales on Valentine's Day

SUDBURY

- Raised over \$5,500 through their summer golf tournament that had dozens of sponsors including Lopes Limited
- Raised \$3,580 through a corporate partnership with Glencore
- Over 90 Bags of Hope worth \$2,000 assembled and donated to shelters

MONTRÉAL

Trek for Teens Montréal runs multiple fundraising events each year, such as the mimosa sale, raffle ticket sales, and many more. Trek for Teens Montréal also runs a student club at McGill University.

LONDON

Trek for Teens London hosts events throughout the year such as its annual bar nights, residence meal plan drive, and holiday donation drives. Trek for Teens London also runs a student club at Western University.

OTTAWA

Trek for Teens Ottawa is one of our newest regions, established in 2021. The Ottawa team is ready and eager to grow and begin running events within their region to support the cause.

VANCOUVER

Trek for Teens Vancouver is our newest region, established in 2022. The Vancouver team is ready to eager to grow and begin running events within their region to support the cause.

DEPARTMENT HIGHLIGHTS

CHARITY ENGAGEMENT

- Conducted an annual check-in meeting with partner charities to keep up-to-date with their needs, active programs, and events
- Holiday greeting cards were mailed to all partner charities to facilitate better charity-foundation relationships

CORPORATE RELATIONS

- Implemented a new Donor Management System, which helped raise over \$1,000 in online donations, exceeding our goals
- Launched a Corporate Partnership Program designed to partner with companies to fundraise on our behalf
- Restructured the department and revamped all resources

HUMAN RESOURCES

- Rolled-out a new Learning Management System which will be used to train all current and incoming members of Trek for Teens
- Developed internal leadership position contracts that concretely highlight responsibilities, training requirements, and access privileges

LEADERSHIP AND OUTREACH

- Expanded Trek for Teens to Ottawa and Vancouver and created regional expansion strategies/packages for Edmonton and Winnipeg
- Delivered several well-received presentations at conferences and events on behalf of Trek for Teens
- Guided student leaders to run fundraiser events, with donations going directly to local shelters

MEDIA AND ADVERTISING

- Launched Trek for Teen's new website, redesigned from the ground-up with easy navigation and concise pages. Find help or give help fast
- Ran the first online fundraiser over the December holiday season called 25 Days of Giving, promoted solely on Instagram and Facebook

PARTNER CHARITIES

COVENANT HOUSE TORONTO

Covenant House Toronto provides a wide range of services and support under one roof. The shelter educates and advocates for change to help at-risk, homeless, and trafficked youth.



DANS LA RUE

Dans La Rue helps homeless and at-risk youth. The shelter cares for youth's "immediate needs and helps them acquire the skills and resources needed to lead more autonomous and rewarding lives".



EN MARGE 12-17

En Marge 12-17 is open at all hours to youth currently on the streets. More than a roof and meal, the shelter offers an alternative to the streets for both French and English speakers.



GOOD SHEPHERD YOUTH SERVICES

Good Shepherd Youth Services operates three shelters for youth, helping them cope with issues like poverty, family conflicts, and mental health. Along with emergency shelters and transitional housing, they also provide support programs involving education and counselling.



HORIZONS FOR YOUTH

Horizons for Youth is a shelter for at-risk and homeless youth aged 16-24 in Toronto. Its mission is "to shelter, prepare, and guide homeless and at-risk youth to be contributing community members."



KINGSTON YOUTH SHELTER

Kingston Youth Shelter offers a variety of services to homeless/precariously housed youth between the ages of 16-24. Its services “help youth stabilize, develop, and work towards their goals for independent living.”



REFUGE DES JEUNES

Refuge des Jeunes supports troubled and homeless young men aged 17 to 25. The shelter also seeks to “support activities to defend and promote troubled and homeless youths’ rights.”



WESLEY YOUTH HOUSING

Wesley Youth Housing focuses on guiding youth ages 16-21 towards living independently. Its two-step program ensures that youth have a safe apartment and necessary life skills before providing them the opportunity to practice separately.



YOUTH OPPORTUNITIES UNLIMITED

Youth Opportunities Unlimited provides a caring place for youth to build skills, confidence and independence. They help youth reach their potential through education, training, and employment.



YOUTH WITHOUT SHELTER

Youth Without Shelter is an emergency residence and referral agency serving homeless youth. It is “dedicated to providing shelter and support programs for homeless youth ages 16-24”.



OUR SUPPORTERS

THANK YOU TO OUR SUPPORTERS

The Trek for Teens Foundation would like to dedicate a page thanking our donors, sponsors, and supporters over the past year. We would not be able to achieve our mission and goals without your support, especially during these trying times. We hope you can continue to support our charity in the future as we grow to support more youth experiencing homelessness across Canada.





KM COMMUNICATION



NICK FOLIGNO

LABELLE TRUCKING AND EXCAVATING



MOXAM CASSIO ADVISORY

ScotiaMcLeod®, a division of Scotia Capital Inc.

OUR FINANCIALS

The Trek for Teens Foundation Statement of Financial Position

As at June 30,

In Canadian Dollars	2022	2021	2020
Assets			
<i>Current Assets</i>	\$	\$	\$
Cash and cash equivalents	19,488	17,720	14,713
Restricted cash	664	678	671
Accounts receivable	1,100	593	3,346
Prepaid expenses	169	581	581
Inventory	2,710	3,987	4,145
Total assets	24,131	23,559	23,456
Liabilities			
<i>Current Liabilities</i>			
Accounts payable	20	-	20
Unearned revenue	1,500	3,950	-
Committed donations to charities	7,800	10,850	10,300
Total Liabilities	9,320	14,800	10,320
Net Assets	14,811	8,759	13,136

The Trek for Teens Foundation
Income Statement
For the year ended June 30,

In Canadian Dollars	2022	2021	2020
Revenues and other income	\$	\$	\$
Fundraising events	9,569	745	4,941
Grants and sponsorship	-	353	1,500
Donations	15,769	9,461	10,037
Sales	515	50	110
Total revenues	<u>25,853</u>	<u>10,609</u>	<u>16,588</u>
Expenses			
Room and equipment rental	3,908	-	411
Materials	245	740	616
Food for events	2,655	122	581
Cost of goods sold	423	162	75
Marketing & communications	576	1,201	649
Prizes and gifts	2,570	600	420
Tax expense	290	82	129
Other	1,334	1,229	156
Total expenses	<u>12,001</u>	<u>4,136</u>	<u>3,037</u>
Excess of revenues over expenses before donations to charities	13,852	6,473	13,551
Donations to charities			
Covenant House	100	1,500	1,500
Horizons for Youth	100	1,500	1,500
Youth without Shelter	100	1,500	1,500
Dans la Rue	-	-	100
En Marge 12-17	-	-	100
Le Refuge des Jeunes	-	-	100
Kingston Youth Shelter	500	600	1,250
Youth Opportunities Unlimited	500	250	750
Good Shepherd	500	250	500
Wesley Youth Housing	500	250	500
SACY	5,500	5,000	2,500
Total donations to charities	<u>7,800</u>	<u>10,850</u>	<u>10,300</u>
Excess (deficit) of revenues over expenses	<u>6,052</u>	<u>(4,377)</u>	<u>3,251</u>

The Trek for Teens Foundation
Statement of Changes in Net Assets
For the year ended June 30,

In Canadian Dollars	2022	2021	2020
	\$	\$	\$
Balance, beginning of year	8,759	13,136	9,885
Excess (deficit) of revenues over expenses	6,052	(4,377)	3,251
Balance, end of year	14,811	8,759	13,136

The Trek for Teens Foundation
Statement of Cash Flows
For the year ended June 30,

In Canadian Dollars	2022	2021	2020
	\$	\$	\$
Cash flows from operating activities			
Cash generated from operations	11,396	4,923	5,042
Cash donations received	8,814	8,788	7,644
Cash paid to suppliers	(7,592)	(404)	(3,451)
Net cash from operating activities	12,618	13,307	9,235
Cash Flows used in financing activities			
Receipt of cash grants	-	-	600
Cash donated to charities	(10,850)	(10,300)	(4,500)
Net cash used in financing activities	(10,850)	(10,300)	(3,900)
Net increase in cash	1,768	3,007	5,335
Cash at beginning of period	17,720	14,713	9,378
Cash at end of period	19,488	17,720	14,713

NEXT STEPS



REGIONAL EXPANSION

We are planning for a Trek for Teens presence in Western Canada, with a potential region already in infancy in Alberta

POST-PANDEMIC TRANSITION

We are working on a post-pandemic transition plan to help our regions return to in-person events and activities that have not been possible during the last few years



NEW RESEARCH DEPARTMENT

We are launching a new Research Department to help meet our strategic goals, expand our research efforts, and ensure we are a leader in dissemination of information on youth homelessness

RE-DEVELOP INTERNAL PROCESS

We are revamping our internal process, re-organizing our document storage system, and developing a new intranet system to help support our expansion



THANK YOU

Thank you for your interest in the Trek for Teens Foundations. For more information about Trek for Teens, our mission, and upcoming events, please visit our website (www.trekforteens.com) or contact us via our email at hello@trekforteens.com. Follow us on our social media accounts to find out about local events and what's happening at Trek for Teens.

If you are interested in donating or partnering with Trek for Teens, please feel free to contact our Director of Corporate Relations, Wen Bo, via email at corporate.relations@trekforteens.com.

We look forward to further discussing your involvement with the Trek for Teens Foundation and how you can make a difference in the lives of youth experiencing homelessness across Canada.



Michael Bazzocchi

President

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Wen Bo

Director of Corporate Relations

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trekforteens.com

[@trekforteens](https://www.instagram.com/trekforteens)