

Brand Manager

DESCRIPTION

Reporting to the Director of Media & Advertising, the Brand Manager is responsible for the creation and implementation of marketing and communication activities. Brand Managers may also manage a portfolio of the organization for which they build awareness. This position in the organization requires attendance at all of the regional team meetings. The ideal candidate will be able to anticipate project needs, prioritize duties and help the organization in achieving its goals and missions. The ideal candidate will be an effective team player and add value to the team by creative approaches to making the events hosted by the Montréal region successes. Through this position, the candidate will truly be able to help the greater community while gaining hands-on experience.

RESPONSIBILITIES

- Attend regular meetings
- Oversee the create process of product design
- Generate names for new and existing products.
- Contribute towards the development of new product designs
- Monitor product distribution and consumer reactions

QUALIFICATIONS

- Love for event planning
- Commitment and go-getter attitude
- Interpersonal skills, people management and able to work in a team
- Knowledge of basic advertising principles, an asset
- Prior experience an asset

APPLY NOW

Send your **resume** and **cover letter** to our Director of Human Resources.

SUBJECT LINE

Application: {{Position Title}} - Firstname Lastname

EMAIL hr@trekforteens.com