



Website Designer & Developer

ABOUT TREK FOR TEENS

The Trek for Teens Foundation is an entirely youth-led and volunteer-run charity that focuses on raising funds and awareness for youth experiencing homelessness in Canada. We strongly believe in youth helping youth, and therefore our team is primarily made up of post-secondary students and young professionals across multiple cities in Ontario and Quebec. We strive to ensure our team member's personal growth is aligned to their work at the charity, and that they are able to develop professionally through our organization.

DESCRIPTION

The Website Developer will report to the Director of Brand & Marketing. They will design visually stunning and user-friendly website elements. The ideal candidate will have a strong background in web design, with particular emphasis on using the Wix platform, and will be able to translate the Trek for Teens Brand into a high-quality, engaging online presence. Through this position, the candidate will be able to help the greater community by ensuring the Trek for Teens website is an effective landing point for individuals interested in supporting the cause of raising funds and awareness for youth homelessness.

RESPONSIBILITIES

- Participate in regular meetings with the Director of Brand & Marketing, with the Brand & Marketing team, and attend monthly all-hands meetings (2nd Saturday of the month in the mornings)
- Design and develop professional, visually appealing, and responsive website elements
- Integrate multimedia content, including images, videos, and animations to enhance website engagement
- Implement SEO best practices to optimize site performance and visibility
- Simultaneously manage multiple web design projects, ensuring timely delivery and adherence to branding and project requirements
- Collaborate with internal teams to gather requirements for website modifications, provide updates, and incorporate feedback
- Troubleshoot and resolve any issues related to website functionality or performance
- Provide ongoing technical support and website maintenance

QUALIFICATIONS

- Dedication to the cause of youth homelessness
- Creative thinker with a passion for web design and user experience
- Ability to work independently and collaboratively in a team environment
- Proven experience designing and developing websites using Wix or similar technologies
- A strong portfolio showcasing previous website projects
- Strong web design abilities, with a keen eye for detail and aesthetics
- Experience with SEO best practices and implementation
- Knowledge of HTML, CSS, and JavaScript is an asset



COMMITMENT

We expect a minimum commitment to this position for 1 year. However, our members often choose to remain in their position beyond their expected commitment, or transition to positions beyond their current role.

The expected weekly time commitment is 3-5 hours. This is a fully remote position.

APPLY NOW

Send your **resume, cover letter, and portfolio** to our Assistant Director of Human Resources.

SUBJECT LINE

Application: Website Designer & Developer - Firstname Lastname

EMAIL ad.hr@trekforteens.com

Applications to this position will be considered on a rolling basis. We will be in touch within a few days regarding an interview opportunity.