



Graphic Designer

ABOUT TREK FOR TEENS

The Trek for Teens Foundation is an entirely youth-led and volunteer-run charity that focuses on raising funds and awareness for youth experiencing homelessness in Canada. We strongly believe in youth helping youth, and therefore our team is primarily made up of post-secondary students and young professionals across multiple cities in Ontario and Quebec. We strive to ensure our team member's personal growth is aligned to their work at the charity, and that they are able to develop professionally through our organization.

DESCRIPTION

A Trek for Teens Graphic Designer will create compelling visual content that drives engagement and communicates the organization's message effectively. The ideal candidate should be passionate about the cause of youth homelessness and have a strong creative vision. Through this position, the candidate will be able to help the greater community by creating graphical content that will be used to raise awareness about youth homelessness, and promote the Trek for Teens mission.

RESPONSIBILITIES

- Participate in regular meetings with the Director of Brand and Marketing, with the Brand and Marketing team, and attend monthly all-hands meetings (2nd Saturday of the month in the mornings)
- Design high-quality graphics for digital and print media, including social media posts, website graphics, email templates, brochures, banners, advertisements, and more
- Ensure all promotional materials align with Trek for Teens' brand guidelines and maintain a consistent visual identity
- Work closely with internal teams to deliver high-quality designs that meet project requirements
- Stay up-to-date on design trends and suggest new ideas to enhance the organization's visual communication
- Maintain an organized library of graphical assets and templates for ease of use across the organization
- Provide basic graphic design training and support to other team members as needed

QUALIFICATIONS

- Dedication to the cause of youth homelessness
- Strong creative and conceptual skills, attention to detail, and ability to meet deadlines
- Excellent communication and presentation skills
- Proficiency in Canva and Adobe Creative Suite (Photoshop, Illustrator, InDesign) and other design tools
- Basic knowledge of web design and familiarity with web design tools such as Wix is an advantage



COMMITMENT

We expect a minimum commitment to this position for 1 year. However, our members often choose to remain in their position beyond their expected commitment, or transition to positions beyond their current role.

The expected weekly time commitment is 5-7 hours. This is a fully remote position.

APPLY NOW

Send your **resume, cover letter, and portfolio** to our Director of Human Resources.

SUBJECT LINE

Application: Graphic Designer - Firstname Lastname

EMAIL hr@trekforteens.com

Applications to this position will be considered on a rolling basis. We will be in touch within a few days regarding an interview opportunity.